



Dear Sponsors,

We hope this letter finds you well. Zatori Films, in collaboration with the Taipei Economic & Cultural Office in Chicago (TECO), cordially invites you to the inaugural Taiwan Pride Film Festival in Chicago. We are thrilled to present an opportunity for you or your company to partner with us as a sponsor for this prestigious event.

This festival will have an exciting lineup of films aiming to showcase the rich diversity of Taiwan's film industry while promoting LGBTQ+ visibility and pride. We carefully curated a selection of LGBTQ+ films to screen, ensuring the festival will captivate audiences with unique perspectives and powerful storytelling.

Notably, Taiwan made history on May 24th, 2019, by becoming the first Asian country to legalize same-sex marriage, making a significant milestone for marriage equality in the region.

The event will take place on June 29th, 2024, at CineCity Studios Chicago during Pride Month. Besides showcasing notable films, we have panel discussions and networking opportunities that foster connections within the film community.

As a sponsor, you or your company will benefit from extensive exposure and engagement with our audience and attendees. We offer various sponsorship tiers, each with a unique set of benefits tailored to meet your marketing and promotional needs. Attached, you will find detailed information about our sponsorship packages.

Your support will not only contribute to the success of the Taiwan Pride Film Festival but also demonstrate your commitment to the arts and the cultural enrichment of our community. We believe this partnership will be mutually beneficial and are excited about the possibility of collaborating with you or your company.

Thank you for considering this opportunity. We would be delighted to discuss the sponsorship options further and answer any questions you may have. Please feel free to contact us directly at taiwanpridefilmfestiva@gmail.com.

We look forward to the possibility of working together and creating a memorable event for all.

Warm regards,

Zatori Films Team





SPONSORSHIP PACKAGES

1. Rainbow Luminary Sponsorship - \$1,000

- Logo prominently featured on all festival promotional materials
- Premier placement of logo on website, social media & festival program
- Digital display of logo on screen and wall during the festival
- Mention in press releases and media coverage
- 3 tickets to the screening & VIP reception
- Opportunity to host a branded booth at the festival
- Named as a presenting sponsor in all marketing materials
- Special mention during festival opening and closing ceremonies

2. Love Supporter Sponsorship - \$500

- Logo featured on festival website and select promotional materials
- Logo featured on social media STIVAL
- Logo featured on screen during festival
- 2 Tickets to Film screenings & VIP reception
- Special mention during festival opening or closing ceremonies

3. Equality Advocate Sponsorship - \$100

- Name listed on festival website & social media
- Recognition in festival program
- 1 ticket to film festival & VIP reception
- Special mention during festival closing ceremonies

4. I just want to support the Taiwan Film Festival- Any amount